

# How Ethernet Makes You Agile

## What Is Business Agility?

An agile business can move swiftly and decisively in the face of fluctuating business conditions—whether positive or negative. It pays to be agile—agile businesses achieve 10 percent greater growth than average businesses.<sup>1</sup> For companies using outdated network technology, agility will be virtually impossible to achieve. Fortunately, upgrading to Ethernet can help.



Ethernet helps make your business more agile by allowing you to:

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### Communicate more easily

Ethernet helps enable faster speeds and a higher quality of service. Take VoIP. As supported by Ethernet, VoIP offers a range of features that enable agility:

- **Portable phone numbers:** Take business calls from anywhere, including home offices and branch offices—all with one phone number.
- **Time-of-day routing:** Forward your calls on a set schedule.
- **Voicemail-to-email:** Receive an email summary any time you miss a call.

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### Collaborate effortlessly

Your agility greatly improves when your employees can collaborate using video conferencing and instant messaging. Ethernet helps make these tools easy to implement by:

- Providing an ideal network foundation for clear audio and sharp video.
- Prioritizing video conference traffic to offer seamless “face-to-face” meetings.
- Sharing these services across locations to reduce service duplication and extra equipment.

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### Share and protect information seamlessly

With connection speeds of up to 10 Gbps, Ethernet is uniquely capable of moving large and complex files, allowing your organization to be better informed and more agile.

Ethernet also helps ensure that this information is protected via:

- **Segmented networks:** Restrict branch locations from sharing data with each other or entities outside the network.
- **Virtual private networks (VPNs):** Increase your ability to comply with regulatory mandates at the state, federal, and industry levels.

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### Scale painlessly

Ethernet offers the power to grow by giving you the ability to:

- Increase the bandwidth you need without buying new equipment.
- Add or remove locations without the complex network changes.
- Quickly add phone lines with VoIP devices that can plug into any LAN or WAN connection.

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### Operate continuously

With Ethernet, disaster recovery and business continuity are easier and more fail-safe due to its ability to:

- Rapidly move large data sets to offsite locations.
- Reroute traffic to an alternate site when needed.
- Host cloud applications on your network that are accessible from anywhere.

To make your business more agile with Ethernet, visit [business.frontier.com/enterprise/ethernet](https://business.frontier.com/enterprise/ethernet) or call your Frontier representative.

1. [www.accenture.com/us-en/insight-traits-truly-agile-businesses](http://www.accenture.com/us-en/insight-traits-truly-agile-businesses).