

Business Continuity Restores Operations in Minutes, Not Days.



Total360 is an intelligent and integrated approach to business continuity. It's designed to get your business back on its feet, fast, after unexpected downtime. How? By providing an ongoing, seamless alternative to down-market and traditional backup services—ensuring business operations with minimal downtime.

1 Why Do You Need Total360?

How quickly can you recover from unexpected downtime? It's an important question to ask yourself. To have continued longevity and success in your industry, you need to plan for what will come. **90% of small businesses fail within two years after a disaster.**¹ But a solution like Total360 mitigates losses while helping you recover your data and reboot your servers in minutes.

That's good for you, your customers, and your bottom line.

2 The Three Pillars of Total360.

- On-site appliance powered by Datto.
- Private bicoastal data centers.
- Managed services from Frontier.

¹Datto, *Backup Versus Business Continuity: Plan Better for Your Business.*

3 A New Standard in Intelligent Business Continuity.

Traditional backup methods can't compete with modern business continuity. Why? Because of their inability to recover data and mitigate downtime quickly. Here's why Total360's solution is different:

A. Fast recovery.

Total360's automated and quick recovery limits the amount of manual management and downtime via:

- **Conversion:** Transfers data directly from servers into virtual machine-readable files that can be recovered from a web interface, hypervisor, or virtual machine monitor.
- **Storage:** Instant on-site or cloud recovery helps minimize organizational downtime.
- **Remote monitoring:** 24/7/365 observation offers faster detection of disasters to start the recovery and restoration process.

B. Transfer data seamlessly.

Even over low bandwidth or busy networks, Total360 transfers data to the cloud using:

- **Prioritized data transfers:** Replicate critical data off-site first.
- **Instant virtualization:** Use proprietary technology and saved VMDKs.
- **Minimize risk:** Data transfers comply with AES-256 and SSL key-based encryption and are stored in off-site SSAE 16 Type II data centers.

3 The Go-To Solution.

What sets Total360 apart from traditional backup and server restoration methods? Easy. Its customer support, continuous system monitoring, and automated services mean you can breathe easy when the unexpected happens.

24/7/365 support: Just because your business might close for the day doesn't mean threats to your data and daily operations do. Get round-the-clock remote emergency support and recovery services.

Disaster recovery & assistance: Our Total360 support team will meet with your company to help identify what it needs to stay operational if it experiences a downtime event. They will also help with mounting or exporting images and recovering lost data files.

Monitoring & notifications: Your team won't need to monitor for system updates, failed backups, or large changes in data volume. If a problem is discovered, Total360's proactive notification automatically generates a service ticket.

Software updates: Major updates to your system are performed as needed, and minor updates are pushed to the appliance regularly for continued, ongoing maintenance.

Yearly DR test: Request a disaster recovery simulation from Frontier to ensure minimal outages during an actual disaster-related event.

To keep your business protected, visit business.frontier.com/total-360.

